

The **Future** of **Plastics Packaging**



20 September 2016

Brussels

Draft Programme

- 09.00 - 10.00** **Registration & Welcome Coffee**
- 10.00 - 16.00** **The Future of Plastics Packaging**
Moderator: Françoise Gerardi, ELIPSO
- Introduction**
Ron Marsh, BPF and EuPC Packaging
- Environmental Impacts of Packaging: Research & Development**
Alan Campbell, The LCA Centre
- Growth Within the Circular Economy**
Fulvia Raffaelli, European Commission DG Growth
- Advancements through Innovation**
Alan Davey, Linpac Packaging
- The Evolution of Plastics Packaging in E-commerce**
EMOTA
- 12.30 - 13.30** **Walking Lunch**
- Integrating Plastics Packaging into the Circular Economy**
Simona Bonafè, European Parliament
- High Tech Solutions for Packaging**
Andrew Manly, AIPIA
- Progress in Marketing & Innovation**
Procter & Gamble TBC
- Open Innovation in Packaging Design**
Brian Lodge, RPC Group
- Megatrends in Retail**
Waitrose TBC
- Influences on the Development of Packaging**
Nestlé TBC
- Closure**
Ron Marsh, BPF and EuPC Packaging

Organised by:



VLEVA Conference Room (Ground floor of the EuPC Building)
71 Avenue de Cortenbergh, 1000 Brussels