

PLASTICS RECYCLERS EUROPE RECYCLING CONFERENCE 8 MAY 2014 INTERPACK DUESSELDORF



“Let’s work together on plastics packaging design!”
Plastics Recyclers’ Europe platform for recyclability assessment

Recycling Conference Interpack Fair Düsseldorf
8 May 2014, 13:30 -16:30
interpack - Room 814, Hall 8B - 1st floor (conference area)

13:00 - 13:30

Registration

- 13:30 – 13:40 Welcome Speech
Ton Emans - President - Plastics Recyclers Europe
- 13:40 – 13:45 Video Message
Janez Potočnik - Commissioner for Environment
- 13:45 – 14:05 Resource Efficiency for plastics
Helmut Maurer - DG Environment European Commission
- 14:05 – 15:25 How does packaging design affect recycling?
Michael Scriba - CEO - mtm plastics GmbH
- 15:25 – 15:45 RecyClass tool: how to simply improve plastic packaging recyclability
Paolo Glerean - PET rigid film Sales Director – Public Affairs Aliplast spa
- 15:45 – 15:05 Industry commitment for PET bottle design: EPBP
Klaus Stadler - Director Environment & Water Resources Europe The Coca-Cola Company

15:05 – 15:30

Coffee break

- 15:30 – 15:50 RecyClass tool: case studies
Martin Bender - Managing Director – HTP Packaging Technologist
Paul East - Packaging Technologist - RECOUP
- 15:50 – 16:10 Unilever sustainable living plan and packaging design
Louis Lindebergh - Global Packaging Sustainability Director - Unilever
- 16:10 –16:20 Q&A session
Jim Armstrong (moderator) - Management Committee Member - Plastics Recyclers Europe

16:20 –16:30

Closing

Ton Emans - *President* - Plastics Recyclers Europe

Media partners:



Conference organized by:



For more information visit our website: www.plasticsrecyclers.eu or follow us on twitter [@EuPR1](https://twitter.com/EuPR1) & [LinkedIn](https://www.linkedin.com/company/plastics-recyclers-europe).